

Competitiveness Proposal	Status/Action
Business Incentives	
1. City forms, permit applications, fee payments, etc. should be automated on an interactive website that is available to users 24/7.	Ready for public discussion.
2. Development Services should create a more expedited Historic Review process for specific projects that do not change the historic character (value or nature) of a building.	Pending input from Historical Commission and stakeholder groups.
3. Linkage fees remain as they are	Ready for public discussion.
4. Complete implementation of the Business Process Reengineering recommendations for the City's various departments.	Pending response from Mayor's office.
5. Preserve and implement the CCDC model for other redevelopment areas of the city and all areas identified as "smart growth" infill areas.	Pending response from Mayor's office.
6. Institute more accountability and certainty in the fee system.	Pending response from Mayor's office.
7. Move various disciplines (fire, sewer, water, storm water, parks and planning review) back under the Development Services Department (DSD) and moving field engineering into DSD to eliminate these interdepartmental inefficiencies.	Pending response from Mayor's office.
8. Improve competitiveness for health care institutions.	Pending presentation by stakeholder groups.
9. Improve competitiveness for restaurants.	Pending presentation by stakeholder groups.
10. Reduce the number of reviewers and the number of reviews per project.	Pending response from Mayor's office.
11. Expand self-certification.	Pending response from Mayor's office.

12. Implementing a complete "cradle to permit" project management model with a single project manager having control and authority of the project schedule and process from start to finish, including over reviews by outside departments.	Pending response from Mayor's office.
13. Provide regulatory incentives and expedited processing for economic development projects, green sustainable projects, Transit-Oriented Development (TOD) projects, mixed use projects, and affordable housing projects.	Pending response from Mayor's office.
14. Adopt Program EIR's and zoning for updated community plans and examine the feasibility of adopting a Program EIR for high priority economic development, infill, TOD, and sustainable development projects to reduce the time and risk associated with developing these projects. Implement an ordinance to make the City's Development Impact Fee Deferral Program permanent and expand the program to include sewer and water capacity fees and the inclusionary housing in lieu fee.	Pending response from Mayor's office.
15. The collection of all impact fees should be deferred to the certificate of occupancy, final inspection or close of escrow to minimize the financing cost of fees on new projects.	Pending response from Mayor's office.
16. Implement comprehensive regulatory and fee reform measures that substantially reduce the time, cost and risk associated with entitling new projects.	Pending response from Mayor's office.
Quality of Life	
17. Maintain public safety services, streets and highways, parks, libraries, beaches, bays, and other community amenities in a manner that continues to attract revenue-producing visitors and high skill workers who will bring their careers and their families to San Diego.	Ready for public discussion.
18. Reducing water pollution by significantly improving storm water runoff programs to protect and improve water quality in bays and at beaches, requiring a new revenue stream to achieve or exceed State and Federal water quality goals.	Pending input from Mayor and environmental stakeholder groups.

19. Implement a Business Tax Amnesty program similar to the amnesty proposal previously suggested by the Small Business Advisory Board as outlined in the April 9, 2009 letter submitted to Councilmember Carl DeMaio.	Pending input from Mayor and IBA.
20. Renew/extend the term of the Tourism Marketing District to 10 years (Council can extend the program 5-10 years)	Pending 7/1 presentation by TMD.
21. A. Develop a broad-based infrastructure financing strategy to support job growth and new housing supply. B. Campaign for the passage of a city or regional infrastructure bond measure that would finance key sewer, water, road, storm water, park and public facility infrastructure projects and be structured around a detailed public facilities financing plan modeled after the Proposition MM measure approved by the voters several years ago.	Pending response from Mayor's office.
22. Create a Parks Master Plan that provides a certain and consistent methodology for new development projects to use park equivalencies (enhancing existing parks, providing additional recreation space within projects) to satisfy population-based park requirements in communities which lack available landform parks.	Pending response from Mayor's office.
23. Revise the City's parking standards for new residential projects to allow tandem parking by-right city-wide, shared parking and public parking alternatives and reduce parking requirements for projects that are accessible by high frequency transit.	Pending response from Mayor's office.